

IGNITE

An Enduring Cultural Transformation



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Blessed are those who hunger
and thirst for righteousness,
for they will be filled."

Matthew 5:6 (NIV)

conflict

“We see a great conflict between good and evil in our world. And if Christians do not rally to support and encourage those who are trying to bring an influence for good in civil government, it will leave a vacuum...that will be rapidly filled by powerful influences that are contrary to the standards of Scripture, the purposes of God, and the advancement of the Gospel in the world.”

Wayne Grudem, Ph. D.
Research Professor of Theology and
Biblical Studies at Phoenix Seminary

good

evil

government

Moment → Movement

Turning a Moment Into a Movement



Dear Friend of Family,

You and I have an opportunity.

The November 2010 elections were historic. “We the people” spoke loud and clear. Enough out-of-control spending bankrupting our children. Enough undermining life, marriage and family. Enough ignoring the will of the people. Enough!

Those elections were a moment that will echo for a time through the corridors of power. But they were only that: a *moment*.

And while a single *moment* can serve to spark cultural change, it takes a *movement* to fan that spark into flame to truly *transform* the culture. You and I have an opportunity to ignite that movement here in Pennsylvania. It's not only an opportunity. It's our calling, and our duty.

For more than two decades, PA Family Institute (PFI) and its new advocacy partner, the PA Family Council (PFC), have built a track record of accomplishment on a range of key issues. And now, with the historic changes in our legislature (and election of a pro-life, pro-family Governor), we're uniquely poised to bring real, lasting change. It's an opportunity we cannot let slip away.

Operationally, the PFI- PFC partnership works effectively in all three areas – education, legislation, accountability – required to truly transform the culture. Philosophically, PFI & PFC work on a wide range of culture-defining issues. Organizationally, we work to engage churches, pastors, and their members –pro-family citizens statewide – in the public square. God has blessed us with the unique opportunity to be a catalyst for cultural transformation.

With your help and God's blessing, PA Family Institute can ignite the embers that remain from the 2010 elections into a flame that will burn bright for generations to come on behalf of timeless values you and I share. Please take a few minutes today to read through this plan to ignite enduring cultural transformation in Pennsylvania.

Sincerely,

A handwritten signature in blue ink that reads "Michael Geer".

Michael Geer, President

23 North Front Street • Harrisburg, PA 17101 • (717) 545-0600

“Pennsylvania Family Institute is not an optional lobby force for Pennsylvania. It's essential. I can't imagine Pennsylvania without it. There are too many forces on the opposite side.”

State Senator Mike Brubaker

Our Biblically-Based Beliefs

Moral, physical and spiritual **absolutes** exist and were given to mankind to govern all of life.

The **sanctity of marriage** between one man and one woman is the essential element of the family and a strong family is the essential element of a strong society.

Life is a gift from God and should be protected from the time of conception to the end of natural life.

First Amendment **religious liberties** are critical to our freedom as a people and must be protected and defended.



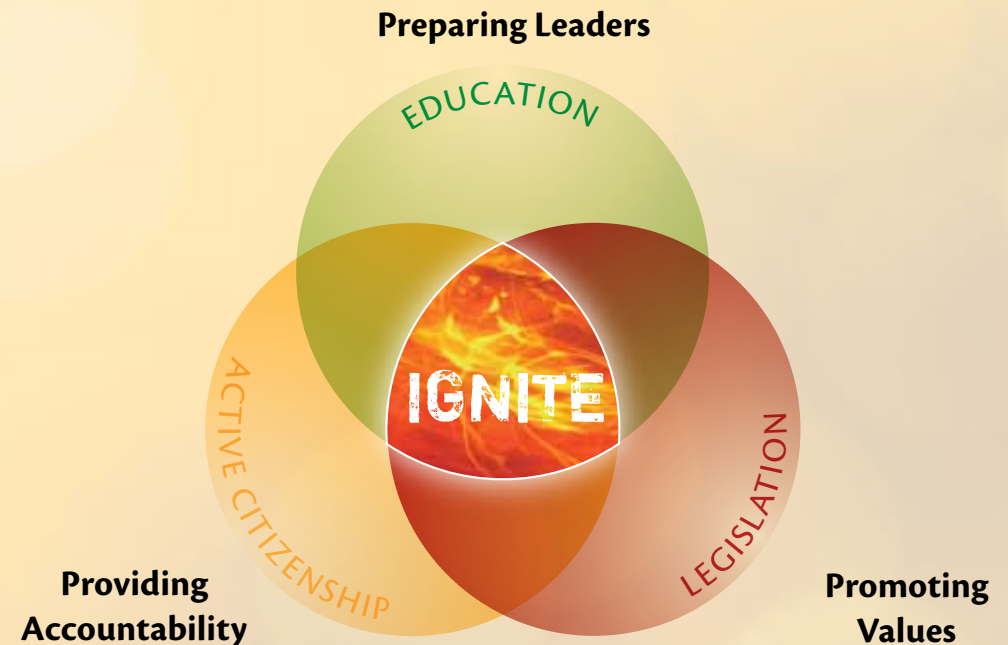
Parents have a fundamental right to guide their children's lives and to responsibly direct every aspect of their education and care.

“Our Constitution was made only for a moral and religious people. It is wholly inadequate to the government of any other.”

John Adams
October 11, 1798



Our Unique Three Capacity Strategy



Pennsylvania Family Institute & Council activates and mobilizes concerned citizens to take a stand – to build a culture that cherishes life, protects religious liberty, preserves marriage and strengthens families. Uniquely positioned at the center of an effective coalition of state, national and local groups, PFC & PFI spark change by focusing on three key areas in which the culture war overlap:

Preparing Leaders – Equipping Christian leaders to strategically engage in the battles that define our culture.

Promoting Values – Equipping and motivating pro-family citizens to advocate for policies that make for strong families, limited government and true liberty.

Providing Accountability – The PA Family Council helps citizens hold elected officials accountable for their actions by publicizing their voting records and identifying true statesmen to run for public office.

“To stand for truth, to stand for that which is right-- without Pennsylvania Family Institute in the mix -- would be almost impossible.”

State Representative
Gordon Denlinger

Igniting Transformation

By God's grace and thanks to the generous support of loyal donors, Pennsylvania Family Institute and Family Council are making a difference for Pennsylvania's families. But there's more to be done.

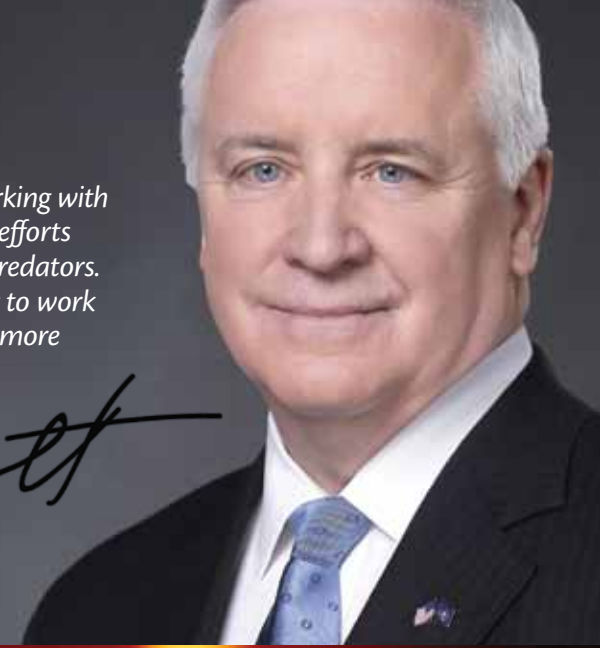
Attacks from those who work to undermine life, liberty, marriage and the family are more sophisticated, more aggressive, and more frequent than ever. "We the people" spoke loud and clear in November 2010 but that one moment, by itself, will not achieve the cultural transformation we seek.

Achieving transformation requires a lasting movement working strategically in key, cultural-defining areas.

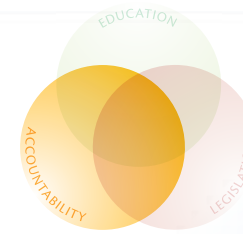
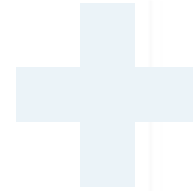
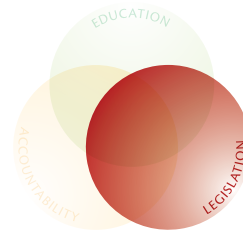
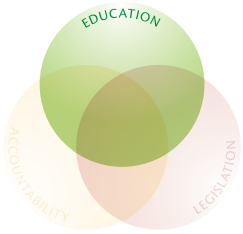
"Ignite" is a two-year plan designed to capitalize on the opportunities gained from the election to now achieve enduring cultural transformation.

As Attorney General, I've appreciated working with the Pennsylvania Family Institute in their efforts to warn parents of dangers from online predators. As Governor, I look forward to continuing to work with PFI to help make Pennsylvania even more family and child-friendly.

Tom Corbett



Three Capacities: A Plan for Cultural Transformation



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Education – Preparing Leaders

Cultural transformation begins with leadership. Leadership of all ages and backgrounds. Leadership grounded in a biblical worldview. Leadership armed with the information and skills to influence others. PFI's top-notch educational materials and programs work to identify, train and activate these leaders across Pennsylvania.

- Truth Project Training
- City On The Hill Youth Leadership Conference
- Regional Pastor Briefings
- Publications and Seminars on Marriage, Adoption, School Choice, more.
- 1,000 Truth Project worldview training attendees
- 8 Regional pastor briefings
- 120 student leaders trained

Budget: \$320,000

Legislation – Promoting Values

Cultural transformation requires a system of laws that remains true to the vision of the founding of our Commonwealth and nation. PFC's legislative programs will not only ensure there's a voice for timeless values at the Capitol but also engage faithful citizens across Pennsylvania to advocate on behalf of those values.

- Quarterly Policy Briefings
- Legislative Retreat & Seminar
- Policy Initiative Research & Promotion
- Grassroots & Direct Lobbying
- Enact greater protection for the unborn & their mothers
- Pass a Marriage Protection Amendment
- Expand School Choice Options for Parents

Budget: \$550,000

Providing Accountability

Cultural transformation requires elected leaders be accountable for their actions. PFC's accountability programs serve as an antidote for political spin to insure an educated and active electorate on Election Day.

- Engage 300 churches in voter registration efforts.
- Distribute at least 600,000 Pennsylvania Voter Guides in print and online.
- Reach 200,000 key "values voters" in turnout effort
- Recruit statesmen to run for office
- Sponsor Candidate forums
- Conduct campaign seminars

Budget: \$630,000



A Two-Decade Record of Success

Thanks to the generous support of its loyal donors, Pennsylvania Family Institute and Family Council have a record of success and a reputation for getting results on behalf of Pennsylvania's families. It's upon that foundation that PFI seeks to ignite a movement that will transform the cultural for generations to come.

A Voice for Values in Harrisburg & Across the State

With more than a thousand registered special-interest lobbyists in Harrisburg, we are the *only* full-time, professionally-staffed organization representing family values – your values – in the Capitol. And by God's grace, and support of generous donors, we've seen key victories – passing key school choice initiatives and protection for the unborn, and defeating threats against religious liberty.

Educating and Motivating Voters

Throughout our more than two-decade history, we have distributed more than 10-million voter guides, with critical information on where the candidates stand on values issues. In 2010, PFI stepped it up several notches, successfully targeting and winning key races. And that now means more opportunity for policy gains.

Impacting Our Churches and Communities

Over the years, PFI's educational programs (Community Impact Training & The Truth Project) have trained more than 5,000 Pennsylvanians to be effective leaders in key areas of the cultural battle. Many of these leaders are now occupying key roles in their churches and communities, making a difference for us and for the next generation.

Building Leaders for Today – And Tomorrow

Our *City On The Hill Youth Leadership & Worldview Conference* for high-schoolers is already bearing much fruit. A past graduate is now leading a conservative statewide organization in the Midwest; another plays a key role in a Washington policy group. And our *Family Choice Scholarship Program* provides a way out for parents looking for options other than failing, even dangerous, public schools.

“I think investing in the Pennsylvania Family Institute is investing not just in Pennsylvania, not just in the family, but in the whole American enterprise.”

Dr. Peter Lillback,
President, Westminster Seminary
Author, *George Washington's
Sacred Fire*



“If Christians will decide that though they can't do everything, they can do something and what they can do, they will do, we can change the nation.”

Dr. D. James Kennedy

You Can Help Ignite Cultural Transformation

Pennsylvania Family Institute and Council are blessed to have thousands of supporters all across Pennsylvania committed to helping ignite an enduring cultural transformation. Their support and generosity is what makes our work possible. Here are three ways you can help:



Pray

Please pray for our state and nation, our work at the Pennsylvania Family Institute, and for all those in authority. (1 Timothy 2.1-3). Consider joining our Pennsylvania Prayer Network. Let us know how we might pray for you.

Share

We take financial stewardship seriously and choose not to spend thousands of dollars on advertising like organizations such as Planned Parenthood and the ACLU do. PFI relies on its supporters to spread the word, so please be sure to tell your family, friends, and church leaders about how Pennsylvania Family Institute is working to ignite an enduring cultural transformation in Pennsylvania.

Give

The PA Family Institute and Family Council do not accept or seek government funding, and therefore depend entirely on the generosity of donors for their pro-family work. Please consider supporting PFI and PFC today, or if you can, pledging to provide support with a contribution each month.

Contact

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Web: www.pafamily.org
: Pennsylvania Family Institute
On Radio: *Family Update*
(check website for podcast)



Please Pray for Our Work

And [Jesus] told them a parable to the effect that they ought always to pray and not lose heart.

Luke 18:1 (ESV)